

HOTEL STEWART
SAN FRANCISCO
Geary Street, just off Union Square
European Plan \$1.50 a day up
Breakfast included. Single \$1.00
Most famous hotel in the United States
New steel and concrete structure.
850 rooms, 250 connecting
bathrooms. Homelike comfort
rather than unbecomingly
expensive luxury. In center of
theatre, cafe and retail districts.
On car lines "transferring all
city. Fine municipal car-
line direct to door. Motor Bus
meets trains and steamers.
Hotel Stewart is operated as a
Hawaiian Island representative.
Cable address: "Stewart" A. B. O. Odo.
S. H. Love, Honolulu Representative.

PLEASANTON HOTEL
LUXURIOUS AND
COMFORTABLE
STRICTLY FIRST CLASS
100 ROOMS 50 BATHS

Wahiawa Hotel

Nearly 1000 feet elevation; near de-
pot; grand scenery; fine bass fishing.
For particulars address H. L. KROGER
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HEINIE'S TAVERN
Most Popular Beach Resort in
the City.
Hats that are Right—
American and European Plan.
"On the Beach at Waikiki"

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Best
grade of work
done on
Men's
Women's
and Chil-
dren's
Shoes.
Manufacturers' SHOE
STORE

Laundry—
Messenger Boy
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Competitions of unusual beauty
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Limited
"THE STORE FOR GOOD
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Territorial Agents for
STANDARD GAS ENGINES
Honolulu Iron Works Company

PURE ICE
Quick Service
Courteous Treatment
OAHU ICE CO.
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Big stock of
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all purposes.
LEWERS & COOK, Ltd.

NOTHING COUNTS LIKE
SERVICE—WE GIVE IT.
KERNER VULCANIZING
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1977 Alhambra St. Phone 2438.
Park and Wilcox Streets

McInerney Park
Elegant Lots
ORAS DESKY, Agent
Merchant, near Fort

MILLINERY
HONOLULU HAT CO.
Hotel St., near Bethel

Canton Dry Goods
Company
Hotel St., near Bethel St.

The Map's Style Center
The Ideal
Hotel, Ewa of Fort

Old Mayflower
Kona Coffee
always pleases.
Phone 1271.

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FOR FURNITURE
Young Building

We design and manufacture our
own jewelry, insuring orig-
inality and quality

H. CULMAN, Hotel-Fort

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Oriental Art Goods
Fort, above Beretania

Toyo Panamas
For Men, Women and Children.

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1023 Nuuanu St.

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PRINTING : ENLARGING
Best in the City.
Honolulu Picture Framing &
Supply Co.

Y. TAKAKUWA & CO.
Limited.

"NAMCO" GRASS, packed in
Sanitary Cans, wood lined.
Nuuanu St. near King St.

The Waterhouse Co., Ltd.
Underwood Typewriters
YOUNG BUILDING.

The Best Fire Protection
is that given by
BOWER'S MERCHANT
PATROL

Phone 2515 1079 Alakea

FURNISH YOUR HOME RIGHT

By fitting it throughout with our
dependable electric fixtures.
ELECTRIC SHOP
Phone 4344 1135 Fort St.

JORDAN'S
DRY GOODS
Fort St.

Honolulu Music Co.

Everything Musical
Fort, next to the Clarion

Buy now while you have the
largest variety to choose
from
VALENTINES
Honolulu's Largest Stock
ARLEIGH'S, Hotel St.

H. HACKFELD & CO.
Limited
Commission Merchants
HONOLULU

PURE ISLAND MILK AND

CREAM.

Honolulu Dairyman's Assn.
4575—Phone—1542

PHOENIX ROSE
Recognizes no superior and no
equal

THE CLARION

BAILEY

Furniture Co.

Love Bldg., 1144-1146 Fort St.

SPECIAL SALE

Green Linen and Pongee Waist
Patterns.

YEE CHAN & CO.

Corner King and Bethel Streets

Sachs for

Dry Goods

Old Mayflower

Kona Coffee

always pleases.

Phone 1271.

LEGAL NOTICES.

No. 323.

TERRITORY OF HAWAII

LAND COURT

TERRITORY OF HAWAII TO

Charles Lambert; Wing Wo Tai

Co.; Chock Tong; Wong Chee; Gio-

vanni A. Somma; Dr. Wah Lam;

Hofschlaeger Company, Limited;

I. M. Stainback, Attorney General

TERRITORY OF HAWAII TO

Charles Lambert; Wing Wo Tai

Co.; Chock Tong; Wong Chee; Gio-

vanni A. Somma; Dr. Wah Lam;

Hofschlaeger Company, Limited;

I. M. Stainback, Attorney General

and Joshua D. Tucker, Commis-

ioner of Public Lands; City and

County of Honolulu, by John C. Lane,

Mayor and President of the Board

of Supervisors, and to all whom it

may concern.

Whereas, a petition has been pre-

sented to said Court by Hofschlaeger

Company, Limited, an Hawaiian cor-

poration, to register and confirm its

title in the following described land:

That certain parcel of land with the

buildings thereon, situated at the south

corner of King and Nuuanu streets,

District of Kona, in the City and

County of Honolulu, Territory of Ha-

waii, the same being portions of the

land mentioned or described in Land

Commission Award No. 625, Royal

Patent No. 1769 to S. Reynolds; and in

Land Commission Award No. 114,

Royal Patent No. 298 to A. Paki; and

all of the land mentioned or described

in Grant No. 6172 to the Trustees

under the Will of Simon Magnin, de-

ceased, and particularly described as

follows:

Beginning at the north corner of

this place, being also the south cor-

ner of King and Nuuanu streets, the

true azimuth and distance to Gov-

ernment Survey Station "Mossman"

being 154° 38' 54.9 feet the coordinates

of said "Mossman Sta." referred to

"Punchbowl Trig. Sta." being 599.4

feet south and 4723.5 feet west and

running by true azimuths:

1. 64° 10' 63.14 feet along the south

side of Nuuanu street to the north

corner of Land Court Peti-

tion No. 298;

2. 333° 03' 115.85 feet along Land

Court Petition No. 298 to land

described in Land Court Peti-

tion No. 216;

3. 245° 15' 39.92 feet along Land

Court Petition No. 216;

4. 152° 20' 58.8 feet along same;

5. 244° 14' 22.66 feet along same to

King street;

6. 152° 30' 55.48 feet along the west

side of King street to the point

of beginning;

Area, 5875 square feet.

You are hereby cited to appear at

the Land Court, to be held at the

City and County of Honolulu on the

18th day of February, 1916, at 2

o'clock in the afternoon, to show

cause, if any you have why the

prayer of said petition should not be

granted. And unless you appear at

said Court at the time and place afo-

said your default will be recorded,

and the said petition will be taken

as confessed, and you will be fore-

ver barred from contesting said pe-

tion or any decree entered thereon.

Witness the Honorable William L.

Whitner, Judge of said Court, this

26th day of January, in the year nine-

teen hundred and sixteen.

Attest with seal of said Court:

(Seal)

A. K. AONA,

Registrar.

6380—Jan. 26, Feb. 2, 3, 15.

CORPORATION NOTICES.

ANNUAL MEETING

KANULUI RAILROAD COMPANY

Notice is hereby given that the an-

nuual meeting of the stockholders of

Kanului Railroad Company will be

held at the office of the Company,

Stangenwald Building, Honolulu, T. H.,

on Thursday, the 10th day of Feb-

ruary, 1916, at 2:30 o'clock p. m.

JOHN GUILD,

Secretary.

Honolulu, January 29, 1916.

6389-121

ANNUAL MEETING.

Home Insurance Co. of Hawaii, Ltd.

Notice is hereby given that the an-

nuual meeting of the shareholders of

the Home Insurance Company of Ha-

waii, Limited, will be held at the

office of the company, 96 King street

corner of Fort, of the City and County

of Honolulu, Territory of Hawaii

Thursday, February 10th, 1916, at 4

o'clock p. m.

NORMAN WATKINS,

Secretary, Home Insurance Co. of

Hawaii, Ltd.

Honolulu, Hawaii, February 2, 1916.

6387-71

NOTICE

Notice is hereby given that the an-

nuual meeting of the stockholders of

the Guardian Trust Company, Limited,

has been called and will be held at

the offices of the Company in the Stangen-

wald Building, Merchant street, in Ho-

lonulu, T. H., on Thursday, February

10, 1916, at 9 o'clock a. m.

A. F. AFONG,

Secretary.

6384—Jan. 29, Feb. 5, 9.

NOTICE OF ANNUAL STOCKHOLD-

ERS' MEETING.

The annual meeting of the Haku

Fruit & Packing Co., Ltd., will be held

in the Haku Clubhouse, at Haku, Ha-

waii, on Friday, February 11th, 1916,

at 2 o'clock p. m.

E. S. SMITH,

Secretary.

6385—Jan. 31, Feb. 4, 9.

MID-PACIFIC CARNIVAL RATES.

Hawaii to Honolulu and return, \$15.

Maui to Honolulu and return, \$8.

Kauai to Honolulu and return, \$8.

An extra charge of one dollar each

way will be made for certain deck

berths on steamers between Maui,

Kauai and Honolulu, with the excep-

tion of the "Maui" and "Mikabala."

Tickets issued to arrive at Honolulu

February 19, 1916.

Return limit, March 1, 1916.

INTER-ISLAND STEAM NAVI-

GATION COMPANY, LIMITED.

6392-81

Home Course in Advertising

To be Conducted in this Paper by Alex. F. Osborn, Instructor in Advertising, Pacific M.C.A. High School

IN 90 CHAPTERS

A CHAPTER A DAY

FOR THE MERCHANT MAN

FOR THE MANUFACTURER

FOR THE AMBITIOUS YOUTH

CHAPTER LXII.

DEALER-COOPERATION AND MEDIA-SELECTION.

As H. Cray Dare has said: "If you will interview the dealers

the country over you will find that that general media will create

big business for them is not beyond challenge. You will hear them

say: "Yes, but what are you going to do for us." In other words,

the know that that which will sell the goods for them is the local

newspaper advertising, either over their name or not, as the con-

ditions may demand. Incidentally, just think what it would mean if

your salesman could say to the customer: "You will need a little bigger

stock this time. We are going to advertise in your local newspapers.

We are after the dealer's cooperation."

So in this way the question of media will be decided largely by

your plan of distribution. If you want the dealer's cooperation, you

may decide differently in regard to advertising details than if you

did not care whether the dealers gave you his aid in the promotion

of your product.

The big virtue of newspaper advertising is this dealer coopera-

tion. And, analysis of distribution problems has shown that the dealer,

in systems where he is a part of the distributive machinery, is all im-

portant. He controls the situation in a majority of cases. Fifty-five

out of one hundred times he tells the customer what particular kind of

a certain class of goods that customer wants to buy.

That ratio is based on an investigation by some Chicago pub-